

# ERIC MATHIAS

design@ericmathias.com

916-835-6170 • 323-765-3559

## EXPERIENCE

### Techstijl

**Graphic Designer, Printer, Art Director, Creative Director**

Mar. 2023 – Present

An Amsterdam-based partnership with the creators at NPG, Techstijl provides textile screen printing and design along with traditional paper printmaking that includes woodcut, etching, engraving, and lithography services. Techstijl and its partners design and create books, fabric designs, inks, and matrices for relief, intaglio, extraction, and planography printing processes.

**Contact:** Bram Verhoeven, Chief of Innovation Design • bram@nationalpeoplesgang.com,  
323-765-3559, 8306 Wilshire Blvd., Ste. 1201, Beverly Hills, CA 90211

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### Otis College of Art and Design

**Senior Digital and Graphic Design Instructor**

Dec. 2016 – Present

Senior instructor and lecturer of college-level design students in the exploration of advanced storytelling, motion-based, and typographic treatments for video, television, and film. This intensive studio course teaches best practices for use of type and story in motion design while exploring relationships between type, audio, and video in the broadcast television and streaming sphere. In the role of public speaker, students and the public explore highly complex and comprehensive (but concise) information on postmodernist design aesthetics and history, while gaining life skills that steward good (and creative) citizens.

**Contact:** Kathleen Milnes, Vice Chair, Digital Design Department • kmilnes@otis.edu,  
310-665-6800 • 9045 Lincoln Blvd., Los Angeles, CA 90045

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### NPG

**Creative Partner**

Jan. 1990 – Present

Consulting creative director overseeing large creative teams in conjunction with outside brand, marketing, creative agency and production firms. For over 20 years, executive director and chief financial officer of this award-winning multimedia freelance design collective focusing on print, branding, media, identity, interactive, motion, and trade show design services. Clients include Highmark Health, TMG International, Jaguar Motors, AT&T, Levitt Foundation, Folio Society, and PBS. On behalf of clients, NPG has implemented and overseen, from concept-to-production, international marketing and brand campaigns; strategized across media and advocated publicly on complex web-based and print projects; provided social media branding and messaging tying together marketing and branding with designs and products (work includes industrial, experiential, environmental, graphic, video and interactive media to complex web-based content work). At National People's Gang, particular attention is paid to public outreach efforts on environmental, health, LGBTQ, justice, and community events that promote social consciousness, justice, and positive action.

**Contact:** Grace Hina Roberts, Chief of Industrial Design • grace@nationalpeoplesgang.com,  
323-765-3559 • 8306 Wilshire Blvd., Ste. 1201, Beverly Hills, CA 90211

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## Highmark Health

### Creative Manager

Jul. 2022 – Apr. 2023

Creative manager, consultant, and leader in innovation and technology for in-house think tank squad. Forging new ideas to elevate Pittsburgh-based Highmark, Allegheny Health hospital network, and associated insurers Blue Cross and Blue Shield as national healthcare leaders, consulting with and overseeing the Marketing and Experience department pod. Responsible for introducing forward-thinking opportunities such as AI, VR, Web3, GPT and other tools into the healthcare space across a wide spectrum of projects, to provide greater brand awareness, as well as greater customer and user experiences on the leading edge of this \$40 billion dollar blended healthcare provider.

**Contact:** Keith Loell, Creative Director • keith.loell@highmarkhealth.org,  
412-544-7000, Fifth Avenue Place, 120 Fifth Ave., Pittsburgh, PA 15222

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## California State University

### Senior Art Director and Designer

Dec. 2012 – Nov. 2017

Working on behalf of the State of California, functioned as lead art director for designers and developers and as interactive guru overseeing all in-house marketing, media, events, and communications. Working in design studios in Chico and Del Mar, oversaw implementation—from concept to production—for both web and print design solutions, branding, direct marketing efforts, and events. Acted as interactive marketing manager, director, designer, and consultant for the California State University at Chico, the Del Mar Fairgrounds in Del Mar, and simultaneously with the San Diego County Fair, including all attractions, events, and web properties. Provided direct video, motion, and environmental design services for the state university and CDFA's Fairs and Expositions.

**Contact:** Pamela Hollis, Executive Director of Finance and Administration, University Advancement • pchollis@csuchico.edu,  
530-898-3402 • 114 Kendall Hall, Chico, CA 95929

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## EDUCATION

### Brandeis University

#### Master of Science

#### Instructional Design and Learning Experience

2025 (anticipated)

415 South Street

Waltham, Massachusetts 02453

### Tama Art University

#### Certificate of Fine Arts (w/ACCD)

#### Communication and Media Design; Fine Arts

Aug. 2009 – Dec. 2010

2 Chome-1723 Yarimizu

Hachioji, Tokyo, Japan 192-0394

### Art Center College of Design

#### Bachelor of Fine Arts

#### Transmedia and Graphic Design

Aug. 2007 – Dec. 2010

1700 Lida Street

Pasadena, California 91103

### City College

#### Associate of Science

#### Communication Design

Aug. 2005 – Aug. 2007

3835 Freeport Boulevard

Sacramento, California 95822